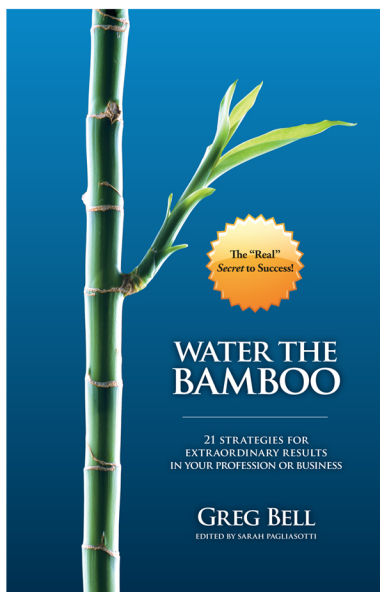




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**CASSANDRA
MANUELITO-
KERKVLIT**

What book should every businessperson be reading right now?

Water the Bamboo: 21 Strategies for Extraordinary Results in Your Profession or Team, by Greg Bell (\$14.95, waterthebamboo.com). Greg Bell, a Portland professional speaker and trainer, opts for a genuinely playful approach in his new book, *Water the Bamboo*, aimed at organizations and individuals who seek personal growth. Using a metaphor for success in bamboo that grows 90 feet in 60 days, Bell walks you through strategies to create your own personal plan to achieve amazing growth. He suggests the information age is history and it's on to the relationship age. Improve relationships and you gain new resources. Bell helps you recognize and articulate your true values and those you have in common with your team to improve job performance and enhance your work environment.

Cassandra Manuelito-Kerkvliet is the new president of Antioch University Seattle.

EXECUTIVE DECISION